



7th Annual Blackhawks Alumni & Friends Charity Softball Classic

presented by BMO Harris Bank

Sponsorship Opportunities Available

WHY THIS IS AN EVENT YOU CAN'T AFFORD TO MISS!

- Chicago Blackhawks current players and alumni will "face-off" in a 16" softball game with members of the Chicago Police and Fire Departments. The event also features the annual CFD vs. CPD City-Wide 16" Softball Championship.
- The "puck drops" on September 14, 2014 at noon, at Saint Xavier University at 3700 W. 103rd Street in Chicago.
- The event benefits the Chicago Firefighters' EMWQ Retirees', Widows' and Children's Assistance Fund and Chicago Police Memorial Foundation and other police and fire charities.
- Admission is free. Families will enjoy food, non-alcoholic beverages, games and inflatables and games for children, raffles and autographs from players.
- Sponsorship opportunities offer a great way to support our Chicago Police and Fire Department Families.
- Join BMO Harris Bank, Chicago Blackhawks, WGN TV, WGN Radio, CMOE and other great organizations in making this great day possible.
- For more information visit www.widowsandchildren.org

Sponsorship Packages

Grand Slam Sponsor - \$10,000 Cash Donation

- Exclusive area for product placement
- Corporate Name/Logo with premium placement on event posters
- Corporate Name/Logo on autograph/photo backdrop
- Corporate Name/Logo displayed on premium banners at multiple locations including outfield wall
- Corporate Name/Logo as "Grand Slam Sponsor" on event webpage and "Generous Partner" on EMWQ homepage and sponsorship page, with direct hyperlink to sponsor's website
- Sponsor table in autograph tent for promotional materials
- Social media link and mentions

Home Run Sponsor - \$5,000 Cash Donation/\$6,000 Product Value

- Corporate Name/Logo on event posters
- Corporate Name/Logo displayed on 2 banners on field walls
- Corporate Name/Logo as "Home Run Sponsor" on event webpage and "Generous Partner" on EMWQ homepage and sponsorship page, with direct hyperlink to sponsor's website
- Sponsor table in autograph tent for promotional materials
- Announcements during stoppage in plays recognizing company as a sponsor
- 5 invitations to VIP after-event party
- Social media link and mentions

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RBI Sponsor - \$2,000 Cash Donation/\$2,500 Product Value

- Corporate Name/Logo displayed on 2 banners on foul line walls
- Corporate Name/Logo on event T-Shirts
- Corporate Name/Logo as "RBI Sponsor" on event webpage, with direct hyperlink to sponsor's website
- Sponsor table in autograph tent for promotional materials
- Announcements during stoppage in plays recognizing company as a sponsor
- 3 invitations to VIP after-event party
- Social media link and mentions

Batter-Up Sponsor - \$1,000 Cash Donation/\$1,500 Product Value

- Corporate Name/Logo displayed on 1 banner at event
- Corporate Name/Logo on event webpage, with direct hyperlink to sponsor's website
- Sponsor table in autograph tent for promotional materials
- Announcements during stoppage in plays recognizing company as a sponsor
- 2 invitations to VIP after-event party
- Social media link and mentions

Friend - \$500 Cash Donation/\$750 Product Value

- Corporate Name on event webpage with direct hyperlink to sponsor's website
- Sponsor table in autograph tent for promotional materials

Exclusive Game Day Sponsorships

Family Fun Area	\$7,500
Post-Event Reception Sponsor	\$5,000
Hat Sponsor (logo on hat)	\$2,500
Jersey Sponsor (logo on sleeve)	\$5,000
Hospitality Tent Sponsor	\$2,500